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**Work Experience**

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2003 - 2006

*Art Director*

**Dalhousie Gazette**

Creative direction for Canada's oldest student newspaper. Duties included laying out the paper on a weekly basis during the school year, redesigning the layout yearly, designing and/or directing cover designs.

2005 - 2006

*Graphic Designer*

**Xerox Managed Services / Aliant**

In-house graphic designer for Aliant. Worked closely with the marketing department creating DM materials, bill inserts, store-front signage as well as creating internal posters and informational material for the customer service and Mobility departments.

Also responsible for graphic design work for other local Xerox sites including: Nova Scotia Power Inc. and Farmers Dairy.

2005

*Graphic Designer*

**Afterdark Productions / "A Bug And A Bag of Weed"**

Created logos and signage for multiple sets. Assisted the props department in creating fake branding for sets, products (from magazines to air fresheners to 8-track labels) and packaging as called for by the script.

"A Bug and A Bag of Weed" is a locally produced independent movie.

2003 - 2005

*Graphic Designer/Reprographics*

**Xerox Managed Services / Emera Inc.**

Graphic designer for Xerox based out of their Emera Inc. / Nova Scotia Power print shop. Trained in a variety of reprographics and bindery systems as well as running a Heidelberg Quickmaster 2 color press

Also responsible for graphic design work for other local Xerox sites including: Royal Bank of Canada, Farmers Dairy, Saint Mary's University and Aliant.

2003

*Graphic Designer*

**Xerox Managed Services / Aliant**

Graphic designer for XBS based out of their Aliant office. Produced print collateral for Aliant sponsored events throughout Atlantic Canada as well as all print material for the Aliant 2003 AGM.

2002 - Present

*Graphic/Web Designer*

**Freelance**

Freelance web and graphic design for a variety of Halifax based music/entertainment clients such as: Massive Productions, Creative Atlantic, Sofa King Raw Entertainment, Endemik Music, DJO as well as a variety of other clients such as: Mary Janes Smoke Shop, Xerox Managed Services, Aliant, Poseidon Marketing, Dalhousie Student Union, and A1 Boardshop.

2001-2002

*Web Designer*

**The Independent Film Channel Canada**

Designed and maintained the IFC web site as well assisted the Creative Director and Graphic Designer with on-air graphics and various promotional projects.

2000-2002

*Web Design*

**Salter New Media / Salter Street Films**

Web/multimedia designer for Salter New Media financial web site projects as well as Salter Street Films entertainment web sites.

## Skills

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Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Acrobat  
Adobe Distiller  
QuarkXpress

Macromedia Flash  
Macromedia Dreamweaver  
Microsoft Excel  
Microsoft Word  
Macintosh OS  
Windows OS

Digital Prep  
Offset Prep  
Heidelberg Quickmaster  
Reprographics  
HTML  
CSS

## References

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**Marty Jefferies**      xerox.graphics@aliant.ca      (902) 487-3907  
*Lead Designer / Xerox Managed Services (Aliant Office)*

**Malcolm Kempt**      mkempt@hotmail.com      (902) 830-2148  
*Judge's Chambers / Nunuvat Court of Justice*  
*Editor-in-Chief 03-04 / Dalhousie Gazette*

**Sammy Davis**      sammydavis@eastlink.ca      (902) 401-7364  
*Communications & Production Co-ordinator / IWK Health Centre Foundation*  
*Founder/Managing Partner / DJO*

## Additional

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**Online portfolio available at [www.root-studios.com](http://www.root-studios.com)**